



Fundraising Pack



Raising funds to support adults with
Autism and Learning Disabilities

www.creatingadventures.org.uk



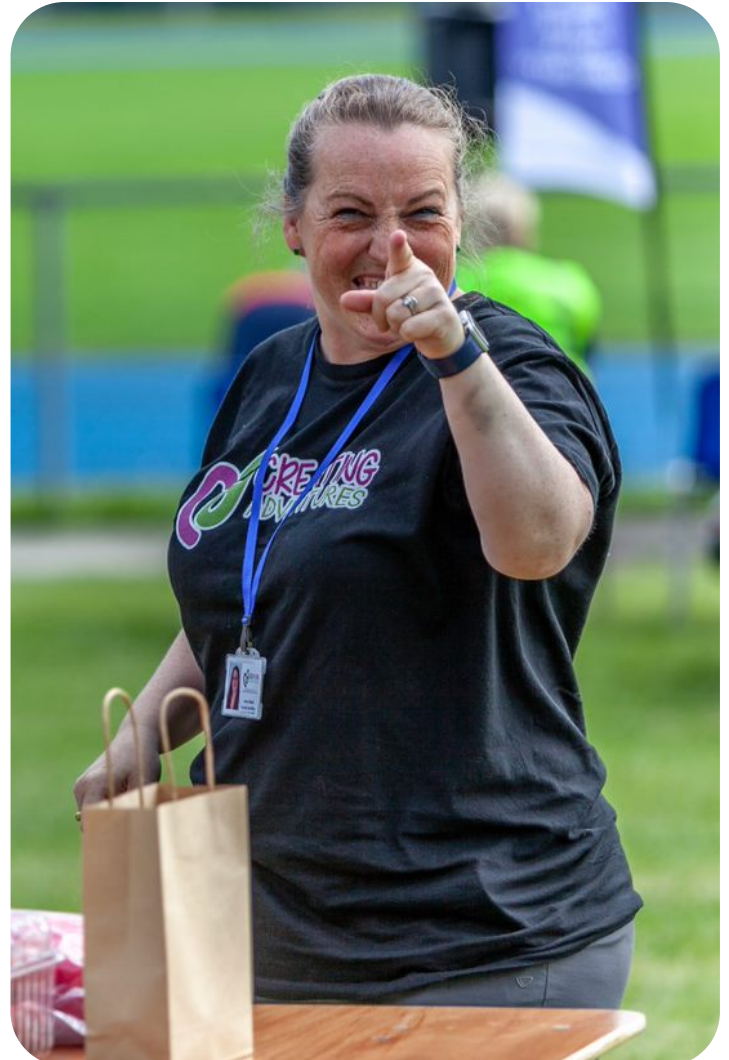
Thank you!

We are thrilled that you have chosen to raise money for Creating Adventures

Autism and Learning Disabilities affect thousands of adults every day and by raising funds, we can continue to provide safe, educational and fun activities to our members at Creating Adventures.

If you are struggling for ideas, check out this fundraising pack to kickstart your adventures and let the FUNdraising begin!

Keep us updated on your journey and inspire others to get stuck in too!





Organisation time!

Event



Have you decided what event you will be doing yet? Are you going for a sponsored walk, getting daring with Sky Dive or would you prefer to organise a family fun quiz night? You know your target audience best so think of what would get the most interest and support from them.

Date and Time



When will your event get the biggest attendance? Try not to choose a date that hosts a popular event in the community. Giving yourself plenty of time to raise funds is important.

Location



Will you be hosting your event at home, at work or in a public place? If your supporters will be attending on the day, is it accessible for everyone to get to?

Raising the funds



How will you raise the most money? How much would you like to raise? Think about whether you would like an entrance fee and will you be selling refreshments? Setting ambitious but achievable targets is key.

Spread the word



Get the word out to friends, family, work colleagues and your local community. Let people know what you are doing and the difference their support will make. We will share your details on our social media too!



Where to share?



Social media has made fundraising so much easier - information reaches people so quickly and it costs nothing, even better right?



Once you have set up your online sponsorship form, you can put the link across all social media platforms making it accessible for people to sponsor you with just a few clicks of a button.

If you would prefer to host your event in a public place or a local business, see if they can do cheaper rates for you as it is raising money towards charity. Many businesses will be happy to have a poster or flyer of your event for their customers; this could be a pub, restaurant, library or shop.

Don't feel like you have to organise the event on your own. As your friends and family to help by dividing the tasks between you all. This will be less pressure for you and it will get the word out to a wider group of people.





Time to collect!

Cheryl set a goal to walk 500 miles in 5 months to raise £500 - within one month she exceeded her target!



Don't be afraid to ask for donations

Update your supporters with pictures

People are usually very generous

When your event has finished you can gather all your takings and transfer them to our Creating Adventures bank account or you can arrange a for a fundraising handover.

HOW TO E-FUNDRAISE IN FIVE EASY STEPS...

1. Go to www.localgiving.org/charity/creating-adventures/
2. Click on 'Fundraise for Us'
3. Either 'log in' with your account details (if you already have an account) or create an account.
4. Once you are registered, you can create your fundraising page, adding photos and a story if you like.
5. Choose your web address and follow the on-screen instructions to set up your personal fundraising page.
6. Email your Localgiving page address to your friends, family and colleagues to begin fundraising.
7. Sign in to your homepage/account and find out how to use social networking sites to support you in your fundraising.

Relax - Localgiving will send you an email each time someone donates to your page and the funds will go straight to Creating Adventures, so there's no paperwork for you! Done! localgiving also makes claiming 'Gift Aid' much easier!

Keeping in touch

You can manage your homepage, upload photos and check who's been making donations anytime by logging in at www.localgiving.org and click on 'My account' in the top right hand corner, then enter your log in details. You can also add your 'Off-line' donations which updates your current amount to your page.

Need help?

Localgiving are always on hand to help with online-fundraising questions, Log into your account to contact them or ask for support.

I am proud to be supporting



CREATING ADVENTURES

Raising funds to enrich the lives
of adults with Autism and Learning Disabilities



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Registered Charity number 1167842



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